



नाविक | NaaViC | ನಾವಿಕ
Bengaluru



NIVEDI's Agri-Business Incubation Centre
For Animal Husbandry and Veterinary Services



Vol. 3

MARCH 2020 to SEPTEMBER 2020

CEO's Desk

Greetings from Team NaaViC,

Novel technologies are much needed now globally than earlier with emergence of COVID-19 pandemic. This situation has opened up an entirely novel opportunities as well as challenges to entrepreneurs. Living up to the challenges is a hallmark of lion-hearted entrepreneurs. We are happy to share a success stories from our Incubatees, M/s Herboneeds Pvt Ltd, and M/s Activx Animal health Technologies Pvt Ltd, who rose to the occasion with a product 'COVI-MINT' and online veterinary services in pandemic crisis.

In India's lockdown and looming crisis, Team NaaViC strived its best to keep the agri-entrepreneurs well informed about the business opportunities through a series of Webinars on diverse topics by leading experts. In testing time, Team NaaViC with its dedicated mentors successfully navigated agripreneurs to sail through turbulence and put up their best presentation in front of RC committee evaluation of business proposals, which finally recommended 9 entrepreneurs for Grant-in-Aid support from Govt. of India. We hope that our First Cohort successful entrepreneurs will act as brand ambassadors of NaaViC in inspiring many more young entrepreneurs. Further, we just completed the screening of 2nd Cohort business proposals through RIC meeting and planning to start the two-month virtual agri-entrepreneurship orientation programme to 33 entrepreneurs.

As we move on, a call for 3rd Cohort is currently open and we invite innovative business idea/technologies to solve the newly emerged challenges in the agriculture and allied sector.

- Dr. Sathish B Shivachandra

Deputy Director General, Animal Science (ICAR)

It's been a great pleasure to witness the growth of 'NaaViC' Agri-Business Incubation Centre, started under the RKVY-RAFTAAR scheme of Ministry of Agriculture and Farmers Welfare, Govt. of India and the NAIF scheme of ICAR (Indian Council of Agricultural Research) hosted at ICAR-NIVEDI, Bengaluru. NaaViC has been fully engaged with promotion of "Startup Culture" and "Agri Innovation" among the youth even when the whole world was down due to COVID-19 pandemic. I believe this is the need of the hour as this will generate jobs and bring laurels to our country.



I am pleased to note that the programs 'NEO' and 'NEST' being run by NaaViC has been a runaway success and 9 startups have been recommended by the Ministry for Funding in the First Stage.

One such incubate of NaaViC, "M/s Herboneeds BioTech LLP, has developed a product known as "Covimint" which has been clinically tested to boost human immune system and is widely appreciated by Government of Karnataka.

I am hopeful that NaaViC, with its highly energetic team will make huge strides in the enabling startups from scratch work towards the vision of "AATMA NIRBHAR BHARAT" as envisioned by our Hon. PM Modi and become "Vocal for Local" ensuring a healthy and happy society.

I wish Team NaaViC great success in days ahead.

- Dr B N Tripathi

9 NaaViC Startups Bag 1.1 Cr Grant-in-aid



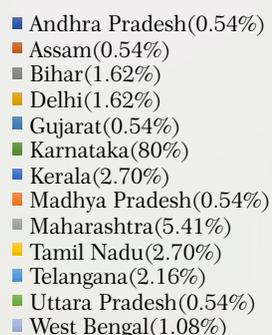
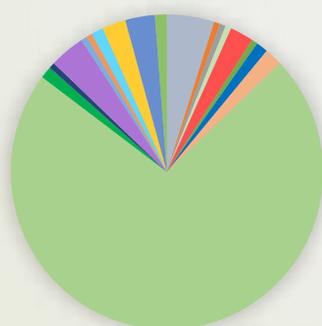
We are delighted and proud of our Incubates for their huge efforts in their respective companies on getting the funding from Govt. of India under Ministry of Agriculture and farmers Welfare. A total of 16 startups (Seed Stage-10, Pre Seed stage- 6) pitched their ideas in front of the RC & 9 Startups (Seed stage-6, Pre seed stage 3) got selected for the Grant-in-aid by the Ministry.

One of NaaViC's incubate – M/s Herboneeds BioTech LLP, the manufacturer of "COVIMINT" an Immunity Booster health supplement, donated (INR) Rs.1.2 Lakh worth vials for the local authorities at Bengaluru which was well appreciated by Govt. of Karnataka. This is a service to Humanity and NaaViC is proud to host such startups and will be happy to support all working towards to goal of "Make in India".

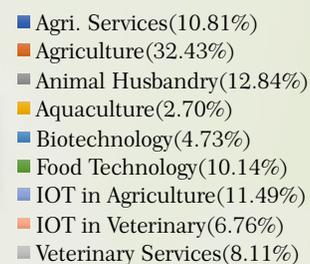
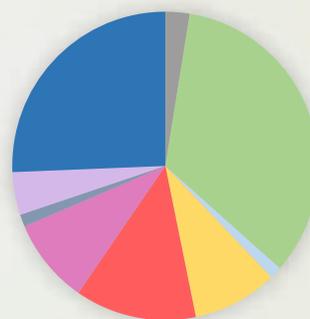
Grant-in-Aid winners of 1st Cohort

Sl.no	Name of the company	Founder	Grant-in-Aid Amount
01	M/s Pawmates Partnership, Bengaluru	Dr. Samrudh Mahadi	3 Lakh
02	M/s Bioprobe Lab Pvt. Ltd, Mysuru	Dr. Padmaja R J	4 Lakh
03	M/s JeevaBharu Bio Innovations Pvt. Ltd, Shivamogga	Ms. Jeevitha	3 Lakh
04	M/s Agrihawk Technologies Pvt. Ltd, Bengaluru	Mr. Sudanshu Rai	23 Lakh
05	M/s VNIR Biotechnologies Pvt Ltd, Bengaluru	Dr. Meher Kiran Prakash	20 Lakh
06	M/s Herboneeds Bio-Tech LLP, Doddaballapura	Dr. Vasanthkumar S.P	10 Lakh
07	M/s Activx Animal Health Technologies Pvt. Ltd, Bengaluru	Mr. Swetang Sharma	20 Lakh
08	M/s Treen Health Care Pvt Ltd, Bengaluru	Dr Prashanth T	15 Lakh
09	M/s Nutriplus Foods Pvt. Ltd, Belagavi	Dr B R Athani	12 Lakh

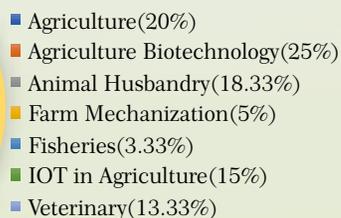
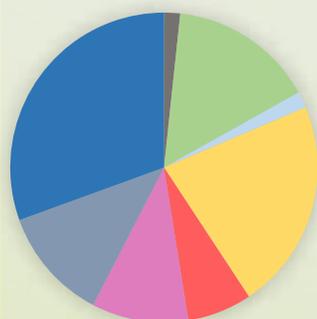
2nd Cohort: Distribution of proposals



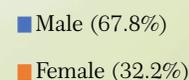
State wise distribution of proposals (NEO,NEST) received under Cohort-II.



Sector wise distribution of business proposals (NEO,NEST) received under Cohort-II.



Sector wise distribution of business proposals (NEO,NEST) shortlisted for the pitch day of Cohort-II



Gender wise distribution of business proposals (NEO,NEST) received under Cohort-II

“Atmanirbhar Bharath” initiative at NaaViC

Fight against COVID-19 pandemic.....

M/s Herboneeds Biotech LLP, Doddaballapura, Karnataka after months of Research and Development has come up with COVI-MINT an Ayurvedic Immunity Booster for humans in the times of COVID-19 pandemic. The company is led by Dr Vasanth Kumar Sagar, Dr.Arun Kumar HS and team. The team started working on the Research and Development from the month of March 2020 and delivered a successful product in the Month of June 2020.



M/s Herboneed is being supported by Grant-In Aid from RKVY-RAFTAAR scheme of GOI and is a Incubatee from NaaViC-Agribusiness Incubator at ICAR-NIVEDI, Bengaluru which is also supported by ICAR-Agri Business Incubator Scheme. They have undergone training and development for 2 Months at NaaViC, where they learnt different types of Methods for Marketing, Product Development, Financial Management and various Business Models etc and are mentored by Industry Professionals.

Fight against Lumpy Skin Disease.....

Lumpy skin disease is an emerging viral disease of cattle in India. It's causes severe skin lesion all over the body and in internal organs which results severe production loss thereby economic loss to farmers. In order to fight against LSDV in India Department of Animal Husbandry and Fisheries, GoI entrusted Ministry of Ayush, GoI to evaluate for the alternative medicines for their effectiveness in the treatment of LSDV induced skin lesions in cattle. Startup companies of NaaViC Agribusiness Incubation Center, ICAR-NIVEDI took an initiative to develop treatment based on alternative medicine for wound treatment.



M/s Herboneeds Biotech LLP, Doddaballapura and M/s Fibroheal, Bengaluru working on developing ointments which will have antiviral/anti-bacterial/ insect repellent as well as wound soothing properties. These products currently under field evaluation. These will be further evaluated at ICAR institutes and the details will be sent to Ministry of Ayush, GoI for further action.

Webinar waves at NaaViC.....

Total registration's: 28

Total registration's: 234

Total registration's: 86

Total registration's: 82

Total registration's: 84

Total registration's: 80

Total registration's: 98

Total registration's: 84

Networking and Capacity building activities



C Mruthyunjaya Swamy, KES, visit to NaaViC



Physical verification of M/s Herboneeds Biotech LLP



Physical verification of Pawmates Partnerships



Physical verification of M/s Trien Healthcare Pvt Ltd



Dy CM of GOK launching product of our incubate VNIR Biotechnologies Pvt Ltd



Visit to JNNCE incubation Centre, Shimoga



Incubation office space developed at NaaViC



Showcasing of innovative Kannada keyboard



Webinar snaps



Dr. Manjunath S. Palegar visit to NaaViC

Networking and Capacity building activities



Team NaaViC @ BBC



Krijan Biotech a progressive startup visits NaaViC



NaaViC staff in Skill development program



Dr Prasanna S B from KVAFSU visit to NaaViC



Dr Vasanth Sagar 's meeting with Director



Visit to Fibroheal company



PI-CEO, NaaViC in a workshop @ UAS, Dharwad



Meeting with Chairman, JNNCE, Shimoga



Innovator visit to NaaViC

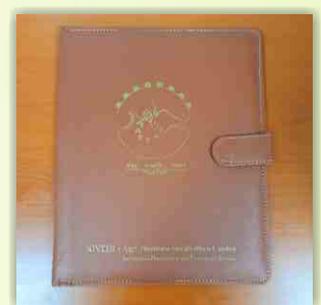
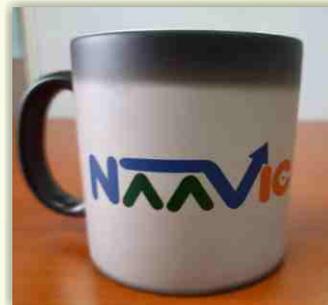
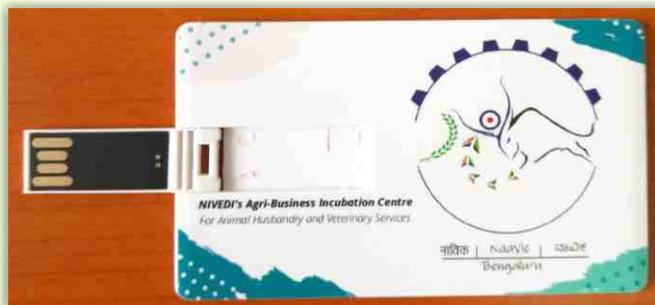


Innovator visit to NaaViC

Blog articles and Social media presence



Branding activities

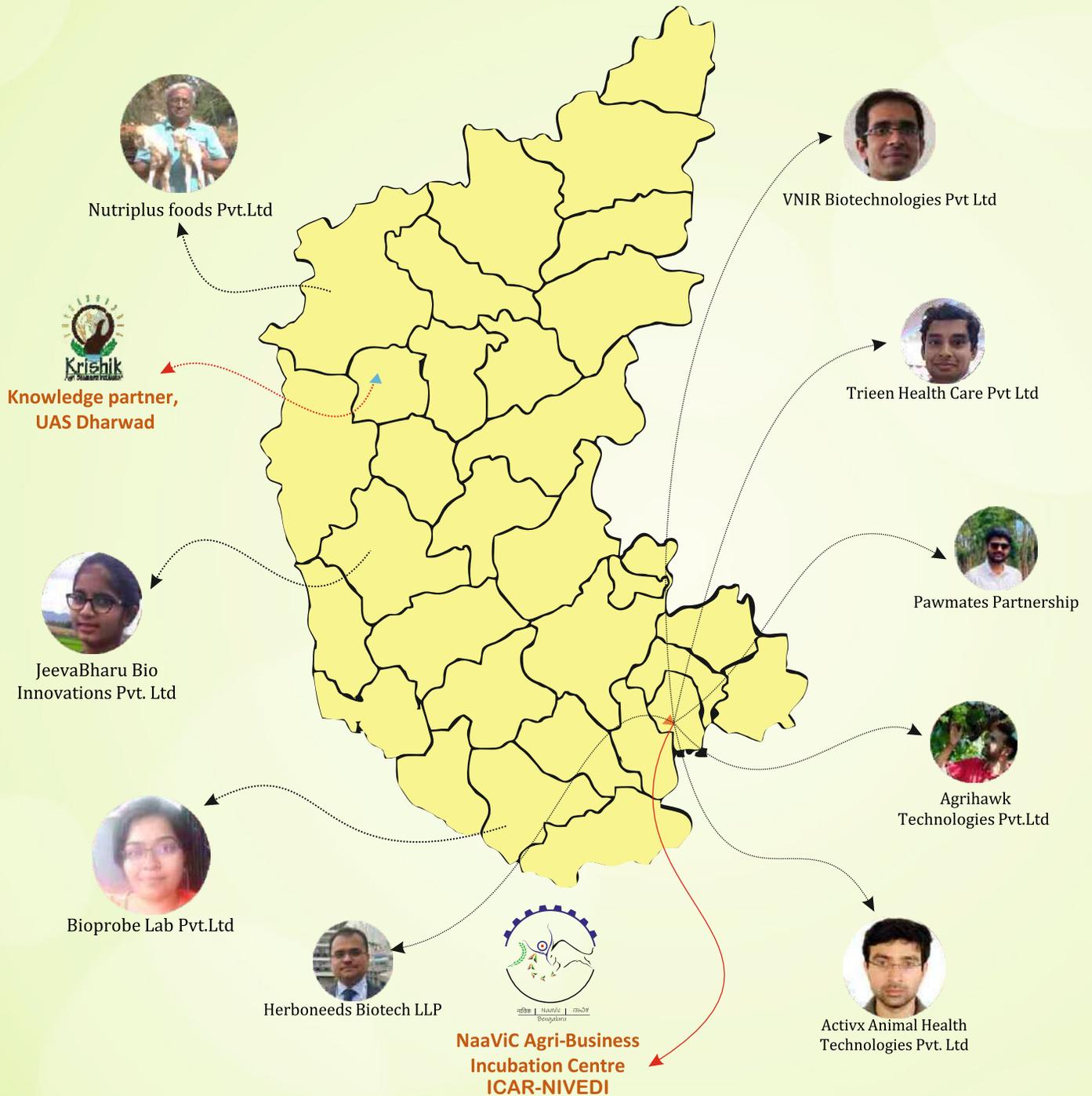


Call for Idea stage Entrepreneurs & Startups for IIIrd Cohort

Upcoming activities....

1. Inviting and evaluation of proposals for 3rd cohort of Agri startup
2. Two months Agripreneurship Orientation and Residency training program for 2nd & 3rd Cohort
3. Workshops, Investor meets & Webinars on Technology development & entrepreneurship promotion

Incubates at NaaViC



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